

PLATH Signal Products Unveils New Brand Identity

Just in time for the AOC conference in Helsinki on 19 May 2026, PLATH Signal Products is unveiling its new brand identity as SP for the first time. The rebranding underscores the company's strategic positioning as an independent, internationally active provider in the field of COMINT sensor technology.



The new brand identity comprises a completely revamped corporate design, including a new brand name and a new logo.

With this rebranding, SP is strengthening its positioning as an independent partner for integrators and international customers. The aim is to make the brand's independence more visible, increase brand recognition and further expand its professional market presence. The change affects the brand exclusively. The company name, existing contact persons, email addresses, website and organisational structures remain unchanged.

With its new brand identity, SP is sending a clear signal of growth, innovative strength and international visibility.

About SP

Signal Products is the sensor division of the PLATH Group, headquartered in Hamburg, Germany. Founded in 2021, our mission is to make proven COMINT sub-systems accessible to system integrators, distributors and partners worldwide. Our

antennas, receivers and direction-finding systems are designed as high-performance building blocks for modern SIGINT, COMINT and EW solutions. Fully integrable and field-proven, they enable faster development, reduced risk and superior system performance.